ART 4 SHELTER **A4S**

An art sale and auction supporting Simpson's shelter and housing

MAY 7, 2027
Quincy Hall
NE MPLS Arts District

CREATE ART. GIVE SHELTER.

An opportunity for artists to support Simpson Housing Services' shelter and housing programs in the Twin Cities, and have their work showcased and featured as part of the biggest and best art sale and auction fundraiser in the state.

ABOUT SIMPSON HOUSING

With a mission to house, support, and empower people impacted by homelessness, Simpson Housing Services began as an emergency overnight shelter at Simpson United Methodist Church in 1982. For four decades, we have been a leading nonprofit helping people experiencing homelessness. In response to unmet community needs, our key programs have grown to include the following: an extended-stay shelter; supportive housing programs for youth, single adults, and families; and developmental and educational services for children. We annually support 2,000 people experiencing and transitioning out of homelessness, including 300 families with 650 children. **Learn more at www.simpsonhousing.org**

ABOUT ART 4 SHELTER

Art 4 Shelter (A4S) is an annual fundraiser for Simpson Housing Services. Generous artists donate original works of art to this massive art sale and auction. The pieces are displayed anonymously and offered for a fixed, affordable price. Proceeds benefit Simpson's Simpson's shelter and supportive housing programs. Dive into a world of creativity and advocacy. Browse hundreds of original artworks, starting at $35 for a 5"x7" image. Peruse the online auction, with larger artworks, jewelry, pottery, art experiences, and more. Best of all, admission is free. By donating or purchasing art, you can partner with Simpson as we work to end homelessness. Since the inception of Art 4 Shelter in 2011, **artists like you have raised over $1.8 million**, providing thousands of nights of shelter and housing for people

WHAT'S IN IT FOR THE ARTISTS?

Featured Artists:

- One artist will be selected based on their early donation artwork
- Art will be utilized as the primary image on all 2027 A4S promotional materials
- Artist will be recognized and highlighted via print promotion, website, e-newsletter, exclusive social media post, at-event slideshow/printed programs, and (when possible) local television with total estimated reach of over 100,000 people
- Additionally the featured artist will receive the following Spotlighted and Highlighted Artist benefits:

Spotlighted Artists:

- Up to 5 artists will be selected based on their early donation artwork
- Art will be utilized on all subsequent 2027 A4S print promotional materials
- Additionally the featured artist will receive the following Highlighted Artist benefits:

Highlighted Artists:

- Up to 15 artists will be selected based on their early donation artwork
- Art will be promoted via shared social media post

All Artists who donate will also

- Be invited to an exclusive artist appreciation event in Spring 2027
- Be invited to the 17th Annual Art 4 Shelter event on May 7, 2027
- Know they are supporting Simpson Housing Services' important mission
- Be making a tax deductible contribution.

To be considered as a Featured, Spotlighted, or Highlighted Artist, Art donations must be submitted by FEBRUARY 19, 2027.

For questions, please visit simpsonhousing.org/submitart or email art4shelter@simpsonhousing.org